

ITeC's Logos

The ITeC logos are the sole property of ITeC. They are protected by copyright, trademark, and other intellectual property laws. All rights, title, and interest in the logos remain with ITeC. Unauthorized use of our logos is strictly prohibited.

If you wish to use ITeC's logos, you must seek explicit written permission. Please contact <activitats@itec.cat> to request authorization.

By using ITeC's logos, you acknowledge that you have read, understood, and agree to abide by the terms and conditions set forth in this document.

For any questions or concerns regarding logo usage, please contact <activitats@itec.cat>.

Tablet

ITeC

Logo

ITeC

Institut de
Tecnologia de la Construcció
de Catalunya

Pantone

Pantone 534 + black + white

CMYK

C:90/M:70/Y:25/K:0 + C:0/M:0/Y:0/K:100 + C:0/M:0/Y:0/K:0

RGB

R:46/G:58/B:105 + R:0/G:0/B:0 + R:255/G:255/B:255

Full colour logo

Full colour ITeC logos consist of ITeC Blue (#1a4175) and Black (#1d1d1b) or White (#ffffff) text. The text inside the blue rectangle must always be White.

The logo with the black text can be placed on a white background or clear images.



The white text logo can be placed on black backgrounds or dark images.



Monochrome logo

If the visibility of the full colour logo is poor when it is on top of a specific colour or image, you can use the monochrome logo.

Monochrome logos are the same colour as the text outside the rectangle (either Black or White). The text inside the blue rectangle is subtracted so that the background shows through it.



Free space

The free space protects the logo from images, texts or other graphics that compromise the impact and visibility of the brand. The more air left around the logo, the more effect it will have.

The free space around the logo must be equal to or greater than the size of the C on the tablet.



Size

We have optimized our logo for specific sizes. The ITeC logo must be clear and legible, whether it appears on the screen or in print.



Don't

The ITeC logo can never be altered. It can only be represented with ITeC Blue, Black and White. The proportions cannot be altered either.



Tablet use

The ITeC Tablet is an icon that can serve both as a symbol and as a short version of the ITeC logo. If you do not have enough space to use the logo at a minimum size and with enough free space around it, then it is time to use the ITeC Tablet.

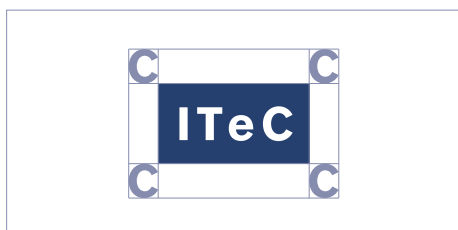
It will always be preferable to use the original version of the tablet, but if the visibility of the full colour tablet is poor when it is over a specific colour or image, you can use the monochrome version.



Free space

The free space protects the icon from images, texts or other graphics that compromise the impact and visibility of the brand. The more air left around the icon, the more effect it will have.

The free space around the icon must be equal to or greater than the size of the C on the tablet.



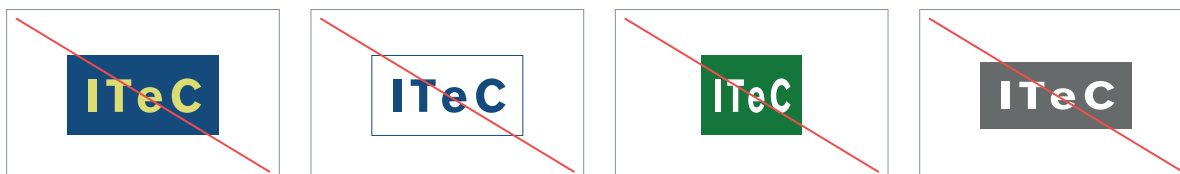
Size

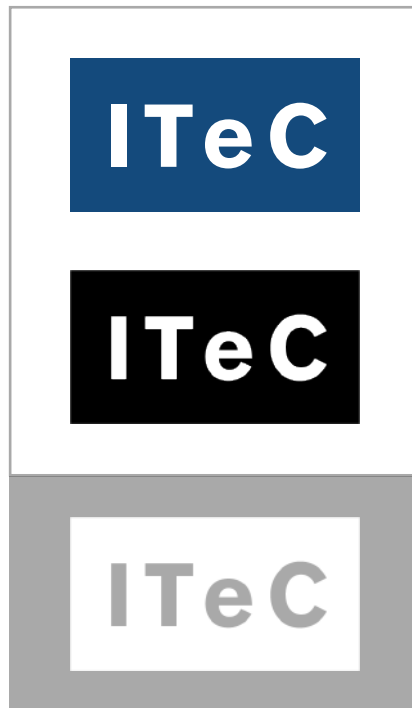
We have optimized our icon for specific sizes. The ITeC Tablet must be clear and legible, whether it appears on-screen or in print.



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